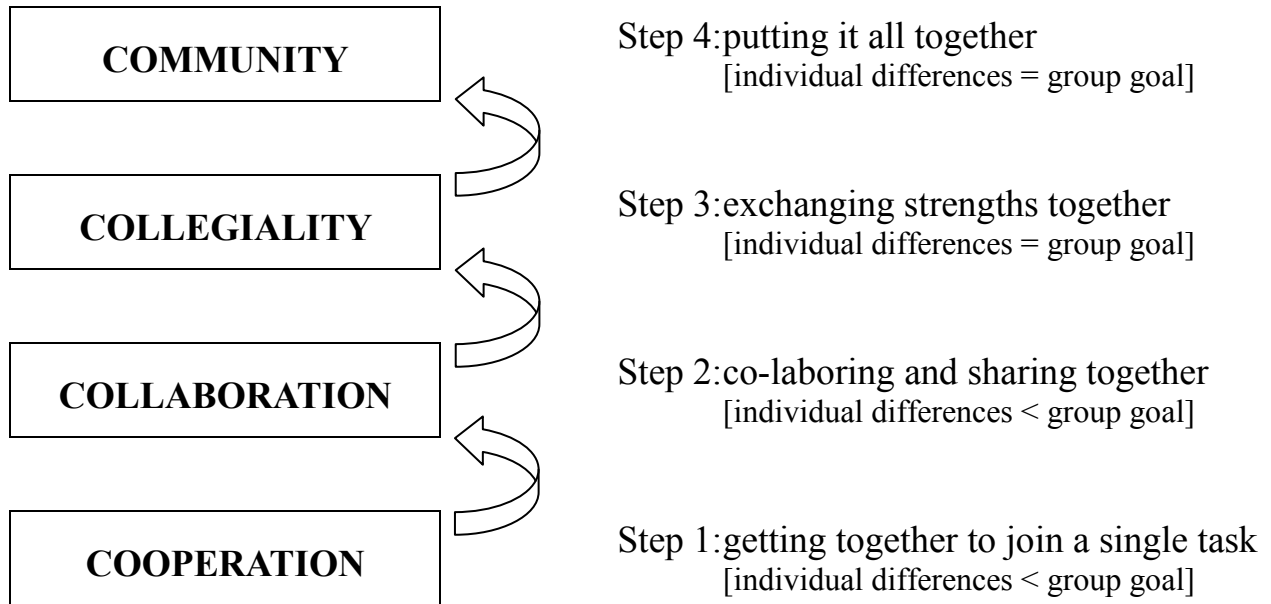


**COMMUNICATION ROADMAP**

**THE THEORY**



**THE PRACTICE**

