

Assessment: Administrative Unit Four Column



2020-2021 Assessment Plan

C - administrative - VPEMSS Office

Mission Statement: The mission of the department of Enrollment Management and Student Services is to support student development by providing learner-centered programs and services that fulfill the diverse educational, recreational, social, and cultural needs of student population and the College’s community.

<i>Administrative Unit Outcomes</i>	<i>Assessment Strategies</i>	<i>Results</i>	<i>Improvements</i>
<p>2020-2021 VPEMSS Outcome 1 - Engage in continuous process improvements to increase effectiveness. AUO Status: Active AUO Assessment Cycle: 2020 - 2021</p>	<p>Descriptive Statistics - Administrative units (AUs) under the Department for Enrollment Management and Student Services (EMSS) regularly conduct assessment and evaluation of the quality of their programs and services.</p> <p>Target: 100% of AUs under EMSS complete their annual assessments in the TracDat on or before the established deadline.</p> <p>Descriptive Statistics - Provide training to promote fluency from basic assessment practices to more complex assessment practices. Target: At least two training per semester.</p> <p>Notes: Utilization assessment, student needs assessment, student satisfaction assessment, outcomes assessment, benchmarking, and others.</p> <p>Descriptive Statistics - Provide</p>		

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
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resource to promote fluency from basic assessment practices to more complex assessment practices.
Target: At least one resource (or guide) on assessment practices.

2020-2021 VPEMSS Outcome 2 -
 Increase the success rate of first-year students (e.g., course completion, fall-to-spring persistence rate, end-of-term academic standing, and others).
AUO Status: Active
AUO Assessment Cycle: 2020 - 2021

Descriptive Statistics - Collaborate with the college's Department for Instructional Affairs (IA) to developing and implementing a First-Year Experience (FYE) course or seminar designed to help first-year students make successful transition to college student life.
Target: A First-Year Experience (FYE) course or seminar

Descriptive Statistics - Conduct orientation sessions for targeted student population or groups, e.g., new students, continuing, and returning students.
Target: At least one orientation session for targeted student groups per term (fall, spring and summer terms)

2020-2021 VPEMSS Outcome 3 -
 Improve student engagement and connection between students, and between students and staff members.
AUO Status: Active
AUO Assessment Cycle: 2020 - 2021

Descriptive Statistics - Increase student engagement and involvement by facilitating increased participation in student clubs, and other sponsored events for students as measured by an increase in the number of students participating in clubs as well as the number of club activities on campus.
Target: Increase in the number of students participating in clubs as well as in the number of club activities on campus, vis-a-vis prior reporting cycle.

*Administrative Unit
Outcomes*

Assessment Strategies

Results

Improvements

2020-2021 VPEMSS Outcome 4 -
Stablize enrollment by meeting (or exceeding) enrollment targets in head counts, registered credits, and full-time equivalent (FTE) students
AUO Status: Active
AUO Assessment Cycle: 2020 - 2021

Descriptive Statistics - Further strengthen recruitment efforts through the development and implementation of strategic marketing tools, such as but by any means not limited to, innovative use of web and social media marketing, creative services, and others. Additionally, continue to host early college awareness activities, e.g., college fairs and visits, career exploration for prospective students and the general public, ads utilizing print and broadcast media, exposition, and others.
Target: Increase AY enrollment by at least 3%.

Descriptive Statistics - In collaboration with the State DOEs and the K12 schools, develop and implement a college readiness program.
Target: College readiness program, at least 70% of participants pass the COM-FSM Entrance Test (COMET).

Descriptive Statistics - Continue to administer the college's entrance test to high school juniors and seniors at public and public high schools in the FSM; administer special COM-FSM entrance test (COMET) to students, as needed and/or necessary.
Target: COMET for fall admission during the months of February to March; and for spring admission, month of October.