

Annual Assessments: Center for Entrepreneurship

2018-2020



D - EMSS - Center for Entrepreneurship

Mission Statement: To recognize and foster the entrepreneurial spirit and innovation within the FSM in order to stimulate economic growth.

<i>Administrative Unit Outcomes</i>	<i>Assessment Strategies</i>	<i>Results</i>	<i>Improvements</i>
<p>AY17-18 Business Support workshops - The Center will organize workshops that will foster entrepreneurship in theory and practice.</p> <p>AUO Status: Inactive AUO Assessment Cycle: 2018 - 2019 Start Date: 01/01/2018 Inactive Date: 05/18/2018</p>	<p>Organize workshops with at least 20 participants. Target: 2 workshops per semester</p>	<p>Reporting Period: 2017 - 2018 Target Met: Yes Community Project/Business Ideas workshop at Lenger.</p> <p>Students were challenged to come up with community projects and/or potential business ideas they would like to partake in the throughout the academic year. In the end, the students voted on 2 possible ventures. The first option would be a daycare service catered to college students with kids. The students pointed out that some of their peers' performance often decline due to home/parental obligations. The goal of this venture would be to assist those students perform better in their classes as well as give the Nursing students an environment to exercise the skills they have learned in the classroom. The second option was to start a beautification project that would consist of painting murals for local businesses.</p> <p>Virtual Reality Workshop.</p> <p>Center hosted a VR workshop with Dace Campbell to introduce new technology to students to stimulate possible business ideas. Possible business ideas that arose mainly dealt with virtual tourism. 24 students joined the workshop as well as several members of staff and faculty. participants</p>	

<i>Administrative Unit Outcomes</i>	<i>Assessment Strategies</i>	<i>Results</i>	<i>Improvements</i>
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were also allowed to test the equipment to explore a Virtual simulation of the Nan Madol ruins. (05/18/2018)
Improvement Plan: Add Activities to stimulate job creation and business ideas.
 Include lean start up model in activities
Related Documents:
[IMG_20180203_120041.jpg](#)
[DSCN0029.JPG](#)
[IMG_20180214_143631.jpg](#)
[2018 T1 Center for Entrepreneurship Report.pdf](#)

AY18-19 Business Support Workshops - The Center will organize workshops that will foster entrepreneurship in theory and practice.
AUO Status: Inactive
AUO Assessment Cycle: 2018 - 2019
Start Date: 08/06/2018
Inactive Date: 05/17/2019

Organize workshops with at least 20 participants.
Target: 2 workshops per semester

Reporting Period: 2018 - 2019
Target Met: Yes
 The Center in collaboration with the Secretariat of the Pacific Community hosted a large small business workshop that would introduce the procedures of tax filing, social security and customs. We were privileged to have members from each respective office come and show a presentation of their offices and the procedures that businesses must go through to operate a business smoothly. Over 80 individuals participated in the event, including students, staff, faculty, and members from the local community.

Expansion workshop.

The Center hosted a workshop for its associates to try and expand the existing student businesses. The associates who were not part of a student business were challenged to work under any of the existing incubator businesses to promote the businesses and help them grow. The Director also hosted a cash flow projection and basic book keeping workshop to prepare the students for the radio and greenhouse projects.
 (12/14/2018)
Improvement Plan: Conduct more community-collaborative workshops that would aim to meet the needs of both the College community as well as the local community
Related Documents:

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[IMG_20181013_110255.jpg](#)

[IMG_20181020_133439.jpg](#)

[IMG_20181013_114939.jpg](#)

[2018 T3 Center for Entrepreneurship Report.pdf](#)

Reporting Period: 2018 - 2019

Target Met: No

Family Business Workshop

The Center was privileged to have a Roundtable with Britania Hawley from Pohnpei LP Gas. The students of the Center learned the history of a company that started as a small family run operation into a large business that caters to islands across the country. Approximately fifteen (15) students were in attendance of the Roundtable. The most important takeaway that the students got from the discussion was to build their businesses based on the need of the community.

Alternative Transportation workshop.

The Center for Entrepreneurship was privileged to have Vice President Caroline Kocel sit with the Associates and speak about the alternative means of transportation. During the Roundtable, ideas bounced back and forth between the Vice President and the students stemming from problems that they found with the current status of island transportation. The Vice President challenged the Associates to come up with an idea of a means of transportation that was environmentally friendly, cheaper than purchasing a car, and relatively easy to maintain. Among other feasible ideas, the idea of a hybrid powered dune buggy offered the best solution.

(05/17/2019)

Improvement Plan: First Workshop was not able to meet the 20 participant mark, due to workshop being off campus on a school day. Must notify instructors at least 2 weeks ahead of workshop to not be a detractor towards the quality of students' education.

Related Documents:

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
		IMG_20190213_135546.jpg IMG_20190313_131502.jpg IMG_20190313_132334.jpg 2019 T1 Center for Entrepreneurship Report.pdf	
<p>2019-2020 CFE Outcome 1 Incubator Program - Increase the number of student-led businesses from the CFE's incubator program that are established, retained, and expand their business</p> <p>AUO Status: Active</p> <p>AUO Assessment Cycle: 2017 - 2018, 2019 - 2020</p>	<p>Survey - 1. Organize workshops and round tables that will stir up business ideas from students.</p> <p>Target: 2 round tables every semester with at least 10 participants</p>	<p>Reporting Period: 2019 - 2020</p> <p>Target Met: Yes</p> <p>Title: Tax Filling Workshop I with Randy Sue</p> <p>The Chief of Revenue and Tax Stacia Nanpei, and Tax Officer, Randy Sue, from the Pohnpei State Tax and Revenue office came to the College of Micronesia to teach members from the College community the process of filing taxes. 20 members from the college community participated in the workshop, including staff members. The Center associates also attended this workshop to learn more about how tax is applied here in the FSM, and how each type of tax forms are to be filled out. (07/11/2018)</p>	<p>Improvement: Add other government offices i.e Municipal Business Licensing office to share how to register a business. (07/08/2020)</p>
		<p>Reporting Period: 2019 - 2020</p> <p>Target Met: Yes</p> <p>Roundtable with Britania Hawley from Pohnpei LP GAS</p> <p>The Center was privileged to have a Roundtable with Britania Hawley from Pohnpei LP Gas. The students of the Center learned the history of a company that started as a small family run operation into a large business that caters to islands across the country. Approximately fifteen (15) students were in attendance of the Roundtable. (02/13/2019)</p> <p>Related Documents:</p> <p>LP GAS.png</p>	
		<p>Reporting Period: 2019 - 2020</p> <p>Target Met: Yes</p> <p>Tire Craft</p> <p>Japanesia, from Reitaku University in Japan partnered with the Center to help start a tire recycling business. The project seeks to test the feasibility of starting a business that will recycle old tires to useful products. Center</p>	

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
		<p>associates have already started doing prototypes of tire sandals and flower pots and will produce enough products to start an exhibit. (09/09/2019)</p>	
		<p>Reporting Period: 2019 - 2020 Target Met: Yes Workshops- Hatching your business idea</p> <p>The Center hosted a "Hatching your business idea" workshop for high school students from PICS. The Center Director advised the students to always approach a new business to meet a need in the community. Associates from the Center served as advisors to student teams who were pitching their business ideas to the entire assembly. Approximately 50 students were present in the workshop. (09/16/2019)</p>	<p>Improvement: Invite a CFE business owner as the speaker to share his experience starting a business as a student. (07/08/2020)</p>
		<p>Reporting Period: 2019 - 2020 Target Met: Yes Roundtable with Blair Cabaluna</p> <p>The Center associates was able to have a virtual roundtable with Blair Cabaluna, an entrepreneur from Hawaii. He spoke of his experiences and the challenges he went through to be where he is at the time and now. In the end, he encouraged everyone to hone what they have available to them and to be persistent if they want to be successful. The roundtable average 20 students. (09/27/2019)</p>	
		<p>Reporting Period: 2019 - 2020 Target Met: Yes Roundtable with Lubuw Falanruw</p> <p>The Center associates had a face to face roundtable with Lubuw Falanruw, an entrepreneur from Yap, stationed in Hawaii, spoke to our students and encourage innovation. He then extended invitations to future graduates for a new business startup. The roundtable averaged 20+ students with active participation and frequent questions from students. (10/02/2019)</p>	
		<p>Reporting Period: 2019 - 2020</p>	

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
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Target Met: Yes
 RoundTable With Ruha and Ruthy from Queensland Art Gallery

The Center for Entrepreneurship hosted a virtual roundtable with Ruthy and Ruha from Queensland Art Gallery. Ten individuals participated in the round table. The associates were encouraged to practiced the art style of their pacific culture and invited to exhibit them the pacific art section of the art gallery.

(12/03/2019)

Related Documents:
[ruthy and ruha virtual .jpg](#)

Survey - Organize start-up contests that will engage students to become entrepreneurs.
Target: 2 contests for every semester

Survey - Provide business mentoring sessions for student entrepreneurs.
Target: Provide 5 hours per week of tailored sessions to student entrepreneurs.

Reporting Period: 2019 - 2020
Target Met: Yes
 C.O.M Radio Station Project

The Center for Entrepreneurship renews the College’s permit to operate the radio station for the “Experience Based Learning Through College Radio Project”. The Experience Based Learning Through College Radio Project (EBLCR) is collaboration between the Center for Entrepreneurship and C.T.E.C’s Telecommunication Program. The radio station started broadcasting in 2020.

On February 6,2020, the Telecommunication Program CTEC Campus upgraded the College radio station. Through the Center’s partnership with UNICEF, the Center was able to receive funds to purchase a new radio transmitter and antennae. The Telecommunications program will use the radio station as hands on learning for their course learning objectives and the Center will use any operating surplus from the advertisement fees to fund other projects. The

Improvement: Identify additional funding to increase Radio coverage area and upgrade CTEC equipment. (07/08/2020)

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radio station will also be used to advertise College programs with the hope to increase enrollment and promote auxiliary services of the College.

(10/10/2018)

Reporting Period: 2019 - 2020

Target Met: Yes

Title: The Center receives donation for fencing their Greenhouses.

Caroline Fishing Company donated \$11,000 to the Center for Entrepreneurship to get their greenhouses fenced because of the hard work the Center is doing for Caroline Fishing Company. The fence is to help secure the greenhouse and the crops that are growing on the hydroponic systems. (04/29/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Blue Collar-Student-led business begins operation

Blue Collar is a student-started business that has landed \$2,250.00, 3-month contract with the FSM Postal Service Office to maintain their website and to provide information technology service (IT) services to the personal. Other services include website designing, and IT consultation.

The founder, Slaughter Henry wanted to give students who have gained certifications in AC cleaning and maintenance a chance to utilize the skills they have gained while attending the College.

(09/19/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Hydroponics farms used for students learning

AG101 students led by Mr. Joshper Nedlic, Hydroponics of the Pacific Co-founder and now instructor for Agriculture program visited the hydroponic farm to learn the basics of

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
		<p>hydroponic farming. During the visit the student learned how to transplant, maintain, and harvest crops using hydroponic technology. (02/20/2020)</p>	
<p>2019-2020 CFE Outcome 2 Community Projects - Expand CFE's projects that help community problems and at the same time provide operating surplus to help sustain the Center financially. AUO Status: Active AUO Assessment Cycle: 2019 - 2020</p>	<p>Survey - Identify new projects aimed at conducting feasibility studies on business ideas that can be a viable business venture in FSM. Target: Start 1 business venture per year.</p>	<p>Reporting Period: 2019 - 2020 Target Met: Yes Incubator Program : Hydroponics of the Pacific (HOP)</p> <p>HOP started off by building two of the five make shift greenhouses. These greenhouses are made from recycled tents and were located in different municipalities as an advertising strategy showing the community how hydroponics works. HOP started selling their own vegetables after building their greenhouses. After five weeks after the construction, HOP harvest and sold \$72 in sales. (03/14/2018)</p>	
		<p>Reporting Period: 2019 - 2020 Target Met: Yes Title of Event: 2018 F4 The Center collaborated with the Business Division to showcase the entrepreneurial skills of students in an open market alongside running businesses. (04/20/2018) Related Documents: PANO_20180420_173319.jpg f4.jpg</p>	<p>Improvement: Include the SBDC booth in the next event to advertise services provided by the office. (07/08/2020)</p>
		<p>Reporting Period: 2019 - 2020 Target Met: Yes GreenHouse Testing</p> <p>The installation of the hydroponic systems on the greenhouses were complete. After the installation, the Hydroponics of the Pacific start testing the phase of commercial farming lettuce, Chinese cabbage, bok choy, tomatoes, and bell peppers using hydroponics with the help of the Center for Entrepreneurship associates. (08/25/2018)</p>	
		<p>Reporting Period: 2019 - 2020 Target Met: Yes</p>	

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Tax Filing, Social Security and Customs Procedure Workshop

The Center for Entrepreneurship collaborated with SPC to host a Tax Filing, Social Security, and Customs Procedure Workshop. Representatives from the offices of Social Security, Revenue & Tax, and Custom & Tax Administrative present their office's functions and roles. Over 80 individuals participated in the event including members from the local community, COM-FSM's Business Division students, and Associates from the Center for Entrepreneurship. (10/13/2018)

Related Documents:

[Picture1.png](#)

Reporting Period: 2019 - 2020

Target Met: Yes

Greenhouse Project

The Center for Entrepreneurship completes the building of its greenhouses. Two months after the greenhouses arrived, contractors finally finished the greenhouses and are now ready for the installation of the hydroponic nutrient systems. (10/28/2018)

Reporting Period: 2019 - 2020

Target Met: Yes

Investors takes interest in the Greenhouse project

Investors from Dongwon Corporation and Caroline Fishing Corporations expressed interest in helping with the operating costs of the Center by hiring the Center for Entrepreneurship as consultants for a large-scale hydroponic greenhouse farm. They want to invest on a large hydroponic farm to help reduce imports of vegetables as well as provide jobs for Micronesians. If the project materializes, investors made a commitment to the Center to hire agriculture graduates from the College to run the greenhouses. (02/01/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

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HOP Conducts a workshop for national Women's week

Hydroponic of the Pacific associate Pelida hairrens was invited to speak at the National Women's Forum. The workshop focused on business ventures that women in F.S.M can venture into to contribute to economic growth. (03/04/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Incubator Program: Micro-Youth Cast (MYCAST)

Coastal Fisheries Coordinator DR. Kevin Rhodes from MarAlliance met with MYCAST fro an advertising project for PMK Market. PMK market is a non-profit premium seafood market that only sells sustainably caught seafood. Students got to experience how to meet with clients, negotiate and close a business deal. The advertising deal included the creation of a logo, Facebook page, and painting of 2 murals at the market. With the completion of the Facebook page, MYCAST got paid \$200 and plans to start painting the murals during summer. Although this is a good starting project for MYCAST, they continue to prepare for the operation of their radio station. Using the radio station they can also help the community and the College by promoting College events and informing the community about important issues like women empowerment, gender equality, etc. (03/06/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Incubator Program: Indulgence (A team up of Jitter's Cafe and Tacoholics

(04/26/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Erection of greenhouse security fencing and renovation of Center Satellite Office

The Center for Entrepreneurship began a collaborative

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project with UNICEF focused on bringing hygienic practices to the local elementary schools. The Center's part in the collaboration would be to start a student-run local soap production company, which would be the primary supplier for the project. The Associates of the Center contributed to the project by creating a song and dance that would be taught to the schools to add appeal to a younger audience.

(July 2019)

Donations from the Greenhouse investors went towards the erection of the security fencing that now surrounds the College greenhouses. Additionally the container near the greenhouses was renovated and refashioned into office spaces. One of the office spaces was given to the Center as another operating station, mainly focused on greenhouse projects.

(05/01/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Guam Small Business Administrative Visitation

The Center for Entrepreneurship was privileged to have Denise Mendiola from the Guam Small Business Administration meet with The Executive Director and the Administrative Specialist to discuss the possibility of the Center becoming the new Pohnpei Small Business Development Center. (08/01/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

The Center oversees the new China Demo Farm

The Center director was assigned to oversee the new China Demo Farm. The China Demo Farm is a project by China Aid aimed to demonstrate and train students on second-tier agricultural technology. Because all produce from the farm goes to the Dining hall, the Center started an M.O.U with Dining hall to hire an agricultural assistant to run the Hydroponic farms. (09/29/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

UNICEF

The Center for Entrepreneurship received \$38,000.00 for awareness campaign project focused on sanitation and other youth issues. The budget will be used by MYCAST to conduct polls using SMS and will then organize an open forum with FSM government to relay the result of the polls. The project will not only enhance the marketing skills of MYCAST members but will also develop life-long learning skills like leadership, teamwork, and creativity. (10/23/2019)

Reporting Period: 2019 - 2020

Target Met: Yes

Student Artist earn service revenues from the radio station

During June 2020, Students from the Center for entrepreneurship were hired to do several recordings for ads that are played on the College's radio station. A total of \$5,000 in service revenues was distributed to MYCAST members. Recording contracts vary from human resource ads to government advocacy campaigns such as the new Age of Consent law. Broadcast fees collected by Center will be used to improve the radio station and buy supplies that will improve student learning for CTEC's Telecommunication Program. (06/01/2020)

Reporting Period: 2019 - 2020

Target Met: Yes

UNICEF Provides COVID KITS and Banners for Dorm Students

Ureports club of the Center for Entrepreneurship in collaboration with UNICEF donated COVID-19 kits to all students staying at the dorm. The COVID kits included alcohol, sanitizers, face masks, and for female dorms students, sanitary pads. The Center also provided a banner to inform students about "7 simple Steps to Prevent the Spread of Covid-19". (06/18/2020)

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
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Reporting Period: 2019 - 2020
Target Met: Yes
 CFE completed and submitted it's final report for the UNICEF partnership. (01/14/2021)
Improvement Plan: Shift the partnership activities towards conducting more internship activities.
Related Documents:
[Final Report Jan 19,2020 \(1\).pdf](#)

Reporting Period: 2019 - 2020
Target Met: Yes
 CFE completes the construction of the 3rd greenhouse. Funding of the project came from the Direct Aid Program of the Australian Embassy. (02/01/2021)
Related Documents:
[g3.jpg](#)

Survey - Identify and apply for grants that will expand CFE's hydroponic greenhouses
Target: Apply for 1 grant that will expand CFE's current hydroponic greenhouses.

Reporting Period: 2019 - 2020
Target Met: Yes
 Direct Aid Program (DAP) GRANT
 The Center for Entrepreneurship was awarded \$20,000, through the Direct Aid Program of the Australian Embassy to expand their Hydroponic Greenhouse Project. The project aims to tackle the demand for fresh produce by purchasing an additional greenhouse and equipment to facilitate more hydroponic systems and crops. (01/08/2020)
Related Documents:
[Direct Aid Program.jpg](#)

2019-2020 CFE Outcome 3 SBDC in Pohnpei - Expand CFE's services to include Small Business Development Center activities in Pohnpei by providing business support to small business owners.
AUO Status: Active
AUO Assessment Cycle: 2019 - 2020

Survey - Provide business counseling to small scale business owners.
Target: Provide counseling services to 20 clients every year.

Reporting Period: 2019 - 2020
Target Met: No
 As of June 2020, the Pohnpei SBDC has gained 16 active clients in the first 6 months of activity. The Center averages 9 hours of business consultation per client, with an average of 3 hours per consultation session. (06/22/2020)

Reporting Period: 2019 - 2020
Target Met: Yes
 For the 1st year of operations, CFE has satisfied all condition of the SBDC grant. (12/30/2020)

Administrative Unit Outcomes	Assessment Strategies	Results	Improvements
	<p>Survey - Provide a variety of business skills workshops to small scale business owners. Target: Provide a minimum of three business workshops to small scale business owners.</p>	<p>Related Documents: Screen Shot 2021-02-01 at 1.02.42 PM.png Reporting Period: 2019 - 2020 Target Met: Yes WORKSHOP TITLE: HOW TO START A BUSINESS. Pohnpei SBDC's first public workshop which saw 17 participants, including business owning college staff, college staff, and faculty. (02/07/2020)</p> <hr/> <p>Reporting Period: 2019 - 2020 Target Met: Yes WORKSHOP TITLE: HOW TO WRITE A BUSINESS PLAN Pohnpei SBDC's 2nd public workshop which had less than 10 participants, including staff and business owners of the community. (02/28/2020)</p> <hr/> <p>Reporting Period: 2019 - 2020 Target Met: Yes WORKSHOP TITLE: INTRODUCTION TO ZOOM. Pohnpei SBDC's 3rd public workshop. 8 participants joined the workshop including business owners, students, college staff, and members of the public sector. (05/27/2020)</p>	
	<p>Survey - Organize a community event that will help promote entrepreneurship in Pohnpei. Target: Organize one product exhibit event every year</p>		